

<b>Notice of References Cited</b>	Application/Control No. 09/899,603		Applicant(s)/Patent Under Reexamination ELMER ET AL.	
	Examiner Jonathan G. Sterrett		Art Unit 3623	Page 1 of 3

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✓	B	US-5,227,874	07-1993	Von Kohorn, Henry	705/10
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	U1	Orme, Bryan, K; King, W. Christopher; "Conducting Full-Profile Conjoint Analysis over the Internet", 1998, Sawtooth Software Research Paper Series, pp.1-13.			
	V1	Orme, Bryan, K; "Which Conjoint Method Should I Use?", 1996, Sawtooth Software Research Paper Series, pp.1-6.			
	W1	Elmer, John B; "Travel the high-speed road to global market research", June 9, 1997, Marketing News, v31n12, pp.H11, Dialog 01429743 00-80730.			
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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	Examiner Jonathan G. Sterrett	Art Unit 3623	Page 2 of 3

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	X <sup>2</sup>	Pinnell, Jon, "Multistate Conjoint Methods to Measure Price Sensitivity", June 1994, Sawtooth Software Research Paper Series, pp.1-19.

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	Examiner Jonathan G. Sterrett	Art Unit 3623	Page 3 of 3

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	V <sup>3</sup>	Orme, Brian K; "Predicting Actual Sales with CBC: How Capturing Heterogeneity Improves Results", 1999, Sawtooth Software Research Paper Series, pp.1-18.
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